

News Release

For Immediate Release

MEDEC: CREATING A STRONGER VOICE FOR MEDICAL TECHNOLOGY

Toronto / Montreal (January 21, 2009) – Today, MEDEC, the national association for Canada's medical technology companies, announced it has merged with the Association of Health Technologies Industry (AITS). The merger creates a single association under MEDEC with a strong presence and voice nationally. AITS becomes the Quebec division of MEDEC, known as MEDEC-AITS.

“The merger creates a greater geographic reach for both organizations,” says Stephen Dibert, president and CEO of MEDEC. “MEDEC gains an immediate significant presence in Quebec and AITS members gain a pan-Canadian and international reach.”

The new organization is a natural progression since the two associations have the same mandates: to represent the interests of the medical technology industry. With similar missions and visions the merger is an opportunity to expand their reach and areas of involvement in Canadian healthcare.

For the past 25 years, MEDEC has represented the Canadian medical technology industry at a national level. MEDEC's focus has been on advocacy, information and education for the medical technology industry. MEDEC has been the primary liaison at the provincial level for resources to support patient access to medical technology.

“Members will benefit from the complete coverage of the Canadian market,” says Diane Côté, the new MEDEC-AITS Vice-President. “By combining both teams' expertise, MEDEC-AITS will tap into the complementary strengths of the two organizations and give way to a whole new era of collaboration in a country-wide industry.”

“Never before have the medical technology companies had the opportunity to speak with such a strong voice,” says Mr. Dibert. “The association's presence in Quebec and nationally will shape future projects and provide partners with opportunities that weren't accessible before.”

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MEDEC-AITS maintains its Montreal office and employees.

MEDEC is the national industry association representing medical technology companies. Our members are dedicated to serving the healthcare community through the provision of high quality medical products and services that benefit Canadians. MEDEC serves as the primary source for advocacy, information and education for the medical technology industry.

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